

Get Empowered with Entrepreneurial minds, Knowledge and Strategies - Young GEEKS

TC - Technical Course

28th June – 2nd July 2021, Korça, Albania

12th July – 16th July 2021, Struga, North Macedonia

Dear participants,

We are delighted to welcome you to the Training Course “**Get Empowered with Entrepreneurial minds, Knowledge and Strategies**” while we are looking forward to meet you in Korça and Struga very soon. Please, read all the provided information carefully and do not hesitate to contact us with any further information related to your participation as part of the program.

About the Project

The project mission is to enable a robust environment to empower youth entrepreneurs in four fields including i) *Agro-tourism*, ii) *Agribusiness*, iii) *Tourism* and iv) *ICT* towards sustainable developments. It strives for a holistic approach that combines through capacity building program, mentorship and technical training, technological tools such E-learning ‘Collaboration platform’ and in the field experiences exchange.

Young GEEKS project is an innovative concept designed to empower youth through boosting their capacities in start-up businesses and increase readiness to embrace sustainable cooperation and experience exchanges. A total of 45 youth will benefit from the action. They will be taking the lead and become game changers, drive and embrace best practices among Western Balkans and EU countries towards sustainable business practices.

The overall aim of the project lies in empowering youth entrepreneurship by building capacities of youth organizations in the field of Agritourism, Agribusiness, Tourism and ICT while supporting youngsters to successfully realize their entrepreneurial ideas into start-ups. The focus of this project is to develop youth leaders’ business plans through a peer to peer start up mentoring program that will train and drive them in the business path. The project has established a solid partnership between organizations coming from Western Balkan and EU Countries to jointly support the process of transforming great ideas into real successful businesses.

About the Organizers

Implementing organizations from Albania, Greece, Italy, North Macedonia, and Turkey are dynamically working on projects aiming empowering youth entrepreneurship, employments and providing competences development and social inclusion on local level through various approaches and multi-donor project. They have long lasting experience working in many complex projects under the European Commission Programs including Youth in Action and Erasmus+. Moreover, the partner organizations possess the necessary capacities to promote and build an efficient network of youth entrepreneurs while offering the best training methodologies on start-up businesses.

Beneficiaries of the Project

1. Youth beneficiaries will:

- Obtain deep knowledge and expertise through training in two strategic entrepreneurial tools: the Startup Mentorship Program (SMP) and the Business Model Canvas (BMC);
- Able to develop a set of new competencies they can apply in their business practices/operations and utilize them for further professional growth;
- Become familiar with the situation in other participants countries and develop cultural sensitivity in an international network;
- Gain deeper knowledge of Erasmus + Programme;

2. Participating organizations will:

- Benefit in terms of future development of their capacities in the entrepreneurship field.
- Raise their capacities and competencies;
- Gain new contacts for the future;

3. Target groups at a local, national and regional level

- The project will produce a strong impact at both target groups of the project: Youth Workers and Young Leaders.

Objectives

- Connect youth organizations and youth individuals with focus on entrepreneurship as well as to provide them an opportunity to network and exchange of experience for potential long-term collaboration that can lead to increasing the quality of their services and activities;
- Connect and establish a non-formal e-learning system through innovative tools while building a 'Collaboration platform' which will enable continuous sharing of ideas, e-learning, best practices used in the field of entrepreneurship;

- To strengthen the competencies development of the representatives of the NGOs and youth leaders groups of their organizations on fostering entrepreneurship through using the methodology of Start-up Mentorship and Exchange Program;
- Empower youth through increasing and building capacity in the field of start-up business model and achieve the goal of running new businesses as a tool of fighting youth unemployment;
- Foster and stimulate international cross-sectoral cooperation in the field of entrepreneurial learning.

Target Group

Participants will be youth workers and youth leaders coming from 5 countries including Albania, Republic of North Macedonia, Greece, Turkey, and Italy. Each project partner will select the participants according to the following criteria:

- Youth workers who are active in the entrepreneurship field seeking assistance in improving their competences with a special focus in one of the following fields: Agritourism, Agribusiness, Tourism or ICT;
- Youth workers, who are supporting young entrepreneurs in their local community, developing project ideas;
- Young leaders with entrepreneurial ideas aiming to develop a business plan and improving substantially their business skills;
- Youth involved in entrepreneurial community of startup events, accelerators programs and incubators;
- Youngsters who possess strong motivation to strengthen their knowledge on entrepreneurship and Erasmus+ Program possibilities while working on development of new ideas that would lead to new projects, enterprises or activities empowering young people;
- Youth entrepreneurs interested to take part in non-formal base activities and are open to work in multicultural environment.

Selection will be done through submission of an application form for participants. It will include description of their previous experiences and personal motivation to improve as a youth worker/young leader. The participant's age range will be 18-34.

Finances

Accommodation, food, training modules, files including learning materials and activities will be fully covered. Travel costs will be reimbursed via bank transfer to the sending partner organization after the main activity, on condition that participants have participated in all activities and during the whole program, have used the cheapest way of transport and submitted all original travel documents and invoices. Note that, taxi and first class tickets are not reimbursable.

Training Course in Korça, Albania

Country	Maximum amount of travel reimbursement/person in €
Albania	0
Republic of North Macedonia	180
Greece	180
Turkey	275
Italy	275

Training Course in Struga, Republic of North Macedonia

Country	Maximum amount of travel reimbursement/person in €
Albania (whether traveling from Tirana or Korca)	180
Republic of North Macedonia	0
Greece	180
Turkey	275
Italy	275

IMPORTANT

- Please keep all your original travel invoices and boarding passes;
- Arrival day will be announced soon;
- Following the guide lines of the Erasmus+ Programme the travel to the venue and back to your countries must be realized by the participants on direct way within maximum 1 (one) day before or after the activity;
- In case of longer stays or indirect travelling (holiday travel etc.) the travel costs reimbursement won't be applied;
- Note that expenses occurred in currency rather than the euro must be converted into euro at the average of the daily exchange rates published in the Official Journal of the European Union, determined over the corresponding reporting period (available at <http://www.ecb.europa.eu/stats/exchange/eurofxref/html/index.en.html>).
- The solely responsibility for each group for travel organization and logistic is of each partner organization;
- The coordinator together with the hosting country organization has the responsibility to ensure logistic and coordination for a smooth and efficient execution of the activity.

Accommodation

Coming soon...

How to get there:

Coming soon...

Food

The provided food - 3 meals a day - may differ from the food you are used to in your country home. However, we will try the utmost possible to accommodate your needs for the nutrition style and dietary requirements. Please make sure, you indicate any special need in the application form!

What to bring

- Your Business Idea;
- Printed materials to represent your organization and/or projects;
- Passport and a valid copy to provide to the organizers;
- General information about the level of youth entrepreneurship in your home country;
- Some traditional food/drinks to share during the Training Courses;
- Good Mood and Smile.

Should you need additional information or if you have any questions concerning your participation, please feel free to contact us anytime!!!

SEE YOU SOON!

Contact Information

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