



TÜRKİYE ULUSAL AJANSI
TURKISH NATIONAL AGENCY

TÜRKİYE CUMHURİYETİ
AVRUPA BİRLİĞİ BAKANLIĞI



REPUBLIC OF TURKEY
MINISTRY FOR EU AFFAIRS

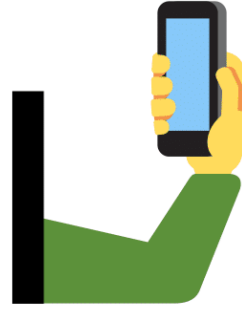


Erasmus+

Are you media literate?

Erasmus+ Programme
Youth Exchange

yes!



7-15 OCTOBER 2020 / KOCAELI, TURKEY

NORTH MACEDONIA - ROMANIA - BULGARIA - ITALY - TURKEY

Volunteer Stories: A community where individuals share their experiences and stories of volunteering.

volunteer
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ABOUT THE PROJECT



Through our on-going activities we realize that young people face every day huge number of media messages but they lack abilities to analyse them, to make difference between real news and fake news. And they are missing competencies to create media messages by themselves thus it is important to provide them an opportunity to gain new knowledge and increase their skills, to become media literate and to think critically about media content. By the project 'Are you Media Literate? YES!' we aim to increase media literacy among young people and develop their competencies to recognize propaganda, media bias, incorrect reports and disinformation.

Objectives of the project 'Are you Media Literate? YES!':

- to increase capacities of young people, including young people with fewer opportunities, to analyse digital/social media and to send own messages;
- to increase critical thinking and active involvement of young people in discussion on the importance of media literacy;
- to raise awareness of young people about the importance of media literacy with special focus to be paid to news;
- to foster debate on tools of verification and fact-checking, digital media security, freedom of expression;
- to increase key learning competencies including communication in foreigner language, cultural awareness, social and digital competencies;
- to raise knowledge and understanding of young people on YouthPass, its role; provide space for developing new project ideas under Erasmus + Programme, KA1.





We plan to meet project objectives through youth exchange entitled ‘Are you Media Literate? YES!’ involving 40 participants, including 20 participants with fewer opportunities, representing following countries: Turkey, North Macedonia, Bulgaria, Italy and Romania. The youth exchange will be based on non-formal education and it will reflect the priorities and objectives of Erasmus+ Programme.

Participants of the youth exchange ‘Are you Media Literate YES!’ will be young people in age 18 - 25 interested in media literacy, critical thinking and Erasmus + Programme. Key results will be following: raised awareness on media literacy and critical thinking between young people coming from participating communities and/or reached online; 4 new project ideas develop into project proposals; new media content created by young people during the youth exchange with aim to raise awareness on media literacy and critical thinking spread through FB page and blow of the project and channels of participating organizations.



Participation fee per participant: 40 euros



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