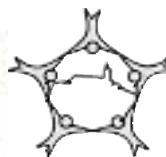




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Encouraging Minorities and Media - Erasmus+, KA1, youth exchange -



YOUTH EXCHANGE

GROUP: 5 young people + 1 leader

DATE: 15 September - 23 September 2018

VENUE: **Recreative Center, Germe, Pristina, Kosovo**

PARTNER COUNTRIES: Czechia, Kosovo, Macedonia, Albania, Spain and Serbia

Activities schedule: <https://drive.google.com/open?id=1HRv7kVRwBdUUJChsxqHGRW5mdNHZULo9>

Contact person:

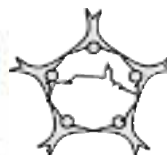
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Summary of the project

It is the time for youth to take media into their own hands. This is the reason why the youth exchange "Encouraging Minorities and media" strives to bring and connect together young people and to give them the opportunity to focus on how the media portrays the marginalized groups across our communities and countries. Through non-formal learning methods of backpack journalism, participants will examine what does it mean to be part of a marginalized group and increase their own media literacy by recognizing how media builds the images in our communities of "the others".

Encouraging Minorities and media is an Erasmus+ youth exchange concentrated on young people who would like to increase their ability of recognising information about minorities from media field. Youth exchange should also show them how to create their own opinion based on valid sources. The project is targeting on inclusion of european youth. There will be different kinds of its goals is to naturally create collective of european people regardless their nationality and backgrounds.

Participants will succeed as long as they are eager to face the challenge of being dropped into a new environment, working creatively with a team and using simple audio/photo/video devices to interview locals. The techniques that participants will practice in Kosovo can easily be transferred back to their home countries resulting simultaneously in a higher level of social inclusion and employability for youth from EU and non-EU Countries.



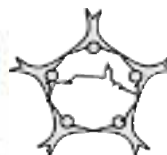
Objectives of the project

- To raise the awareness about the representation of national minorities in the media;
- To promote intercultural learning as well as to enhance the cultural dialogue and preserve diversity through minority rights;
- Offering understanding on how media functions, how minority groups are presented by media, what is the media's role and influence in the society and inclusion, how it affects the freedom of speech and how to make use of media in a positive way;
- Raising the awareness about the healthy use of media by society for social, cultural and economic development;
- To motivate participants to be active citizens and to be involved in youth activities;
- To boost the quality of the media reporting
- To promote cultural diversity and tolerance. Reduce prejudices and discrimination based on race, color, cultural background, religion, nationality, language, etc

Methodology of the project is based on non-formal education and project aims to be inclusive. Topic will be handled by various workshops, creative sessions, excursions and intercultural program.



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Accommodation and location

The youth exchange will take place in Pristina - the capital of Kosovo. Participants will be accommodated in **Recreative Center, Germi, in the National Park Germia**, address: Str. Shpetim Robaj.

You will be accommodated on small wood bungalows, for three – four persons. The bungalows have their own bathroom, and will have to share the bathrooms with the other participants.



Participant's profile

We're looking for participants interested in journalism and media as well as for enthusiastic amateurs who would like to learn something new. Participant should be directly interested in the topic of media, diversity and tolerance and willing to put in practice everything gained during the project in their personal or community level.

Participants should:

- be motivated enough to apply, to participate and learn in this Youth Exchange
- at least 40% of the participant should belong to minority group in their living country
- be committed, serious and involved in all the activities
- be able to bring an added value to this activity;
- respect the regulations and take part in all the events (including development of articles)
- respect the others, to be tolerant and prepared to relate friendly in an international community of people.

National groups will have the task to facilitate some activities during the youth exchange.

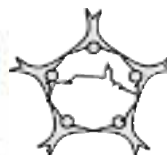
How to apply

Please FILL THE APPLICATION FORM.

So just click this link: <https://goo.gl/forms/uJQjL3UOaMFZL31j2>



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What to bring with you

1. **Clothes and practical stuff** the weather can be pretty nice or not in September – so check out the forecast: <https://www.accuweather.com/en/xk/prishtina/298740/weather-forecast/298740> and choose your cloths according to weather, most of the activities we are planning outside, but you never know. Don't forget to take comfortable shoes we will stay in the natural park!
2. We have Euro, so please **bring Euro with you!** There is no exchange office or bankomat close to the venue, so please take cash with you!
3. All the need it **thinks for taking a shower**: towel, bathrobe, shower gel, shampoo, slippers, soap etc.
4. **Intercultural evening stuff**. Please bring whatever you consider that is representing your country. Also take in consideration that is no kitchen in the venue available!
5. Working stuff some **ideas / dreams / national information** and get ready to share it with us!
6. **Table games**. In case you have some games at home that you will like to play with the other participants fell free to bring it.
7. **Laptop/ tablet/ phone/ camera**. We are planing to write articols during the activities so please take with you an electronical device that will make possible for you to take photos and to write.
8. In the cotage are few electrical sockets, in order to be sure that you will have a place where to plug your phone take with you an **extender!**
9. There is **no shop nearby the venue**, just the beautiful forest and some restaurants so please dont forget to make your shopping session in Pristina before arriving in Recreative Center!



Looking forward to meet you soon in Pristina!